ADVERTISING RATES

**Four Color Ads:**
- Full Page: $1920.80
- 1/2 Page: $1110.40
- 1/4 Page: $655.20
- 1/8 Page: $377.60

**Black & White Ads:**
- Open Rate is $16.25 per col. inch
- Help Wanted is $18.00 per col. inch

**Full Page:** $1560
- 1/2 Page: $780
- 1/4 Page: $390
- 1/8 Page: $195
- Business Card: $65

*(All rates are net, no agency discount)*

PrePrinted Inserts: $750 up to 4 pages
Preprint rates are net

COLUMN WIDTH SIZES

1 COLUMN: 1.5”
2 COLUMNS: 3.25”
3 COLUMNS: 5”
4 COLUMNS: 6.75”
5 COLUMNS: 8.5”
6 COLUMNS: 10”

The paper is a 16” tabloid,
10” wide x 16” high,
over 6 columns.

Please inquire about our money-saving contract rates!

For Advertising,
Call: (617) 436-1222 or Fax: (617) 825-5516

DEADLINES

Space Close: 3rd Wednesday at 4PM
Material Close: 3rd Friday at 12 noon
The paper is published the 1st Monday of each month

150 Mt. Vernon Street, Suite 120, Dorchester, MA 02125
BostonIrish.com
Named “The Best” Irish website by The Boston Phoenix

A resource guide for New England’s Irish population, BostonIrish.com is run by a Dorchester based newspaper called the Boston Irish Reporter. With screens set against fields of green shamrocks, the website delivers breaking news out of Ireland and local listings for lectures, readings, plays, Celtic festivals, and performances by Irish balladeers and fiddlers. This is also a serious resource for news on Irish sporting events, from soccer to “hurling matches.”